

@EU_Health

Protecting your liver through hepatitis B vaccination

#UnitedInProtection

Suggested Mentions

TW: @EU_Health, @EU_Commission

IG: europeancommission

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Hashtags:

Campaign: #UnitedInProtection

EU: #HealthUnion



Join the *#UnitedInProtection* campaign and help us raise awareness of the importance and benefits of vaccination at every stage of life. This includes safe and effective Hepatitis B (HBV) vaccines that offer high levels of lifelong protection against diseases caused by HBV, including liver cancer.

Most EU Member States recommend vaccination of all children against HBV, and it is particularly important for people in high-risk groups, including health professionals, as well as those in disadvantaged situations. Despite a steady decline in the overall incidence of HBV over time due to effective vaccination programmes and other prevention strategies, it is estimated that millions of people in EU/EEA countries are living with a chronic HBV infection.

With your support, we hope to spread these messages far and wide. Here you will find some suggested messaging and editable visuals that you may want use in your newsletters, webpages and social media.

Together, we are #UnitedInProtection.

Social media cards

	Copy card	Copy post
	<p>Hepatitis B vaccination offers high levels of lifelong protection against liver disease and cancer.</p> <p>Get vaccinated: get protected.</p> <p>#UnitedInProtection</p>	<p>Vaccination against Hepatitis B is safe and prevents diseases caused by chronic infection, including liver cancer.</p> <p>Today, we see declines in vaccination coverage, putting people at risk.</p> <p>Talk to your doctor if you think you could be affected. Get vaccinated: get protected.</p> <p>Read more  [link]</p> <p>#UnitedInProtection</p>
	<p>Did you know?</p> <p>Most people living with hepatitis B in Europe are those born before HBV vaccination became available in the 1980s.</p> <p>Get vaccinated: get protected.</p> <p>#UnitedInProtection</p>	<p>Routine hepatitis B vaccination of infants began around 30 years ago. It's effectiveness and safety are rigorously assessed and well documented.</p> <p>Talk to your doctor to make informed decisions about vaccination.</p> <p>#UnitedInProtection Get vaccinated: get protected.</p> <p>Learn more at  [link]</p>

