



**@EU\_Health**  
**Hepatitis B vaccination gaps**  
**#UnitedInProtection**

#### **Suggested Mentions**

TW: @EU\_Health, @EU\_Commission  
 IG: europeancommission  
 FB: EuropeanCommission

#### **Hashtags:**

Campaign: #UnitedInProtection  
 EU: #HealthUnion

Join the #UnitedInProtection campaign around World Hepatitis Day and help us raise awareness of the importance and benefits of vaccination at every stage of life. Hepatitis B virus (HBV) infection is often silent and sometimes deadly. HBV can infect anyone from newborns to adults, and can lead to liver disease, cancer and death. But there is a vaccine for this cancer! HBV vaccination gives strong protection against this contagious virus. The vaccine is recommended for people of all ages, but many countries emphasise the importance of vaccinating newborns, health workers and at-risk groups such as MSM and PWID.

With your support, we hope to spread these messages far and wide. Here you will find some of the campaign materials translated into your language that you may want to use in your newsletters, web pages and social media. Together, we are #UnitedInProtection.

#### **Social media cards**

	Visuals caption
	<p>Okužba s hepatitisom B je pogosto prikrita in včasih smrtonosna.</p> <p>Cepite se in zaščitite se          #UnitedInProtection</p>

	copy post suggestion
General 1	<p>Virus nalezljivega hepatitisa B lahko povzroči raka na jetrih <a href="#">△</a></p> <p>Zaščitite se. Cepite se še danes.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
General 2	<p>Okužba s hepatitisom B je pogosto prikrita in včasih smrtna.</p> <p>Zaščitite se pred rakom na jetrih. Danes se cepite.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
General 3	<p>Ste vedeli, da obstaja cepivo proti raku?</p> <p>Zaščitite se pred okužbo z virusom hepatitisa B. Danes se cepite.</p> <p>Več informacij je na voljo tukaj</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 1 (Parents)	<p>Virus hepatitisa B se lahko tiho-prenese z matere na otroka. 9 od 10 dojenčkov, ki se z virusom okužijo, bo obolelo za kroničnim hepatitisom.</p> <p>Zaščitite sebe in svojega otroka. Danes se cepite.</p> <p>Več informacij je na voljo tukaj</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 2 (Healthcare workers)	<p>Virus hepatitisa B se širi prek telesnih tekočin, vključno s krvjo. Okužbe pogosto prikrite. Zato so zdravstveni delavci ogroženi.</p> <p>Zaščitite sebe in paciente. Danes se cepite.</p> <p>Več informacij je na voljo tukaj</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 3 (at risk)	<p>Virus hepatitisa B se lahko prikrito širi s telesnimi tekočinami, kot sta kri in slina. Virus lahko povzroči bolezen na jetrih in raka.</p> <p>Bodite pozorni nase. Bodite varni. Danes se cepite.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>