



@EU_Health
Hepatitis B vaccination gaps
#UnitedInProtection

Suggested Mentions

TW: @EU_Health, @EU_Commission
 IG: europeancommission
 FB: EuropeanCommission

Hashtags:

Campaign: #UnitedInProtection
 EU: #HealthUnion

Join the #UnitedInProtection campaign around World Hepatitis Day and help us raise awareness of the importance and benefits of vaccination at every stage of life. Hepatitis B virus (HBV) infection is often silent and sometimes deadly. HBV can infect anyone from newborns to adults, and can lead to liver disease, cancer and death. But there is a vaccine for this cancer! HBV vaccination gives strong protection against this contagious virus. The vaccine is recommended for people of all ages, but many countries emphasise the importance of vaccinating newborns, health workers and at-risk groups such as MSM and PWID.

With your support, we hope to spread these messages far and wide. Here you will find some of the campaign materials translated into your language that you may want to use in your newsletters, web pages and social media. Together, we are #UnitedInProtection.

Social media cards

	Visuals caption
	<p>L-infezzjoni tal-epatite B spiss tkun siekta, u xi drabi fatali.</p> <p>Tlaqqam: kun protett #UnitedInProtection</p>

	copy post suggestion
General 1	<p>Il-virus tal-Epatite B jista' jikkawża kanċer tal-fwied. ⚠</p> <p>Ipproteġi lilek innifsek. Tlaqqam illum.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
General 2	<p>L-infezzjoni tal-epatite B spiss tkun siekta u xi drabi fatali.</p> <p>Ipproteġi lilek innifsek kontra l-kanċer tal-fwied. Tlaqqam illum.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
General 3	<p>Kont taf li hemm vaċċin kontra l-kanċer?</p> <p>Ipproteġi lilek innifsek kontra infezzjoni tal-virus tal-epatite B. Tlaqqam illum.</p> <p>Tgħallem aktar hawn</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 1 (Parents)	<p>Il-virus tal-epatite B jista' jinfirex b'mod silenzjuż mill-omm għat-tarbija. U 9 minn kull 10 trabi li jaqbdu l-virus jiżviluppaw epatite kronika.</p> <p>Ipproteġi lilek innifsek u lil uliedek. Tlaqqam illum.</p> <p>Tgħallem aktar hawn</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 2 (Healthcare workers)	<p>Il-virus tal-epatite B jinfirex permezz ta' fluwidi tal-ġisem, inkluż id-demm. L-infezzjonijiet spiss ikunu siekta. Għalhekk il-ħaddiema tal-kura tas-saħħa jinsabu f'riskju.</p> <p>Ipproteġi lilek innifsek u lill-pazjenti tiegħek. Tlaqqam illum.</p> <p>Tgħallem aktar hawn</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 3 (at risk)	<p>Il-virus tal-epatite B jista' jinfirex b'mod silenzjuż fil-fluwidi tal-ġisem bħad-demm u l-bżieq. Il-virus jista' jikkawża mard tal-fwied u kanċer.</p> <p>Tlaqqam illum.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>