



@EU_Health
Hepatitis B vaccination gaps
#UnitedInProtection

Suggested Mentions

TW: @EU_Health, @EU_Commission
 IG: europeancommission
 FB: EuropeanCommission

Hashtags:

Campaign: #UnitedInProtection
 EU: #HealthUnion

Join the #UnitedInProtection campaign around World Hepatitis Day and help us raise awareness of the importance and benefits of vaccination at every stage of life. Hepatitis B virus (HBV) infection is often silent and sometimes deadly. HBV can infect anyone from newborns to adults, and can lead to liver disease, cancer and death. But there is a vaccine for this cancer! HBV vaccination gives strong protection against this contagious virus. The vaccine is recommended for people of all ages, but many countries emphasise the importance of vaccinating newborns, health workers and at-risk groups such as MSM and PWID.

With your support, we hope to spread these messages far and wide. Here you will find some of the campaign materials translated into your language that you may want to use in your newsletters, web pages and social media. Together, we are #UnitedInProtection.

Social media cards

	Visuals caption
	<p>Infekcija hepatitisom B često je tiha, ponekad i smrtonosna.</p> <p>Cijepite se – zaštitite se #UnitedInProtection</p>

	copy post suggestion
General 1	<p>Virus hepatitisa B je zarazan i može uzrokovati rak jetre. Δ</p> <p>Zaštitite se. Cijepite se danas.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
General 2	<p>Infekcija hepatitisom B često je tiha, ponekad i smrtonosna.</p> <p>Zaštitite se od raka jetre. Cijepite se danas.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
General 3	<p>Jeste li znali da postoji cjepivo protiv raka?</p> <p>Zaštitite se od zaraze virusom hepatitisa B. Cijepite se danas.</p> <p>Više informacija možete saznati ovdje:</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 1 (Parents)	<p>Virus hepatitisa B može se tiho širiti s majke na dijete. Devet od deset zaraženih dojenčadi razvit će kronični hepatitis.</p> <p>Zaštitite sebe i svoje dijete. Cijepite se danas.</p> <p>Više informacija možete saznati ovdje:</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 2 (Healthcare workers)	<p>Virus hepatitisa B širi se tjelesnim tekućinama, uključujući krv. Infekcije su često tihe, stoga su zdravstveni radnici izloženi riziku.</p> <p>Zaštitite sebe i svoje pacijente. Cijepite se danas.</p> <p>Više informacija možete saznati ovdje:</p> <p>#UnitedInProtection #WorldHepatitisDay</p>
Specific 3 (at risk)	<p>Virus hepatitisa B može se tiho širiti u tjelesnim tekućinama kao što su krv i slina. Virus može uzrokovati bolest jetre i rak.</p> <p>Budite svoji. Budite sigurni. Cijepite se danas.</p> <p>#UnitedInProtection #WorldHepatitisDay</p>