



@EU_Health
Hepatitis B vaccination gaps
#UnitedInProtection

Suggested Mentions

TW: @EU_Health, @EU_Commission
 IG: europeancommission
 FB: EuropeanCommission

Hashtags:

Campaign: #UnitedInProtection
 EU: #HealthUnion

Join the #UnitedInProtection campaign around World Hepatitis Day and help us raise awareness of the importance and benefits of vaccination at every stage of life. Hepatitis B virus (HBV) infection is often silent and sometimes deadly. HBV can infect anyone from newborns to adults, and can lead to liver disease, cancer and death. But there is a vaccine for this cancer! HBV vaccination gives strong protection against this contagious virus. The vaccine is recommended for people of all ages, but many countries emphasise the importance of vaccinating newborns, health workers and at-risk groups such as MSM and PWID.

With your support, we hope to spread these messages far and wide. Here you will find some of the campaign materials translated into your language that you may want use in your newsletters, web pages and social media. Together, we are #UnitedInProtection.

Social media cards

	Visuals caption
	<p>Hepatitis B-infektion er ofte uden symptomer og nogle gange dødelig.</p> <p>Bliv vaccineret – bliv beskyttet</p> <p>#UnitedInProtection</p>

	copy post suggestion
General 1	<p>Hepatitis B-virus er smitsom og kan forårsage leverkræft. △</p> <p>Beskyt dig selv. Bliv vaccineret i dag. #UnitedInProtection #WorldHepatitisDay</p>
General 2	<p>Hepatitis B-infektion er ofte uden symptomer og nogle gange dødelig.</p> <p>Beskyt dig selv mod leverkræft. Bliv vaccineret i dag. #UnitedInProtection #WorldHepatitisDay</p>
General 3	<p>Vidste du, at der findes en vaccine mod kræft?</p> <p>Beskyt dig selv mod hepatitis B-virusinfektion. Bliv vaccineret i dag.</p> <p>Få mere at vide her #UnitedInProtection #WorldHepatitisDay</p>
Specific 1 (Parents)	<p>Hepatitis B-virus kan overføres fra mor til barn. Og 9 ud af 10 spædbørn, der får virussen, udvikler kronisk hepatitis.</p> <p>Beskyt dig selv og dit barn. Bliv vaccineret i dag.</p> <p>Få mere at vide her #UnitedInProtection #WorldHepatitisDay</p>
Specific 2 (Healthcare workers)	<p>Hepatitis B-virus spredes gennem kropsvæsker, herunder blod. Infektioner er ofte uden symptomer. Sundhedspersonale er derfor i risiko.</p> <p>Beskyt dig selv og dine patienter. Bliv vaccineret i dag.</p> <p>Få mere at vide her #UnitedInProtection #WorldHepatitisDay</p>
Specific 3 (at risk)	<p>Hepatitis B-virus kan spredes gennem kropsvæsker som blod og spyt. Virusset kan forårsage leversygdom og kræft.</p> <p>Pas på dig selv. Bliv vaccineret i dag. #UnitedInProtection #WorldHepatitisDay</p>