**@EU\_Health**

**Stepping up protection against seasonal influenza**

**#UnitedInProtection**

**Suggested Mentions**

TW: @EU\_Health, @EU\_Commission

IG: europeancommission

FB: EuropeanCommission

**Hashtags:**

Campaign: #UnitedInProtection

EU: #HealthUnion

Join the *#UnitedInProtection* campaign and help us raise awareness of the importance and benefits of vaccination at every stage of life. Seasonal influenza vaccination is particuarly recommended for the most vulnerable population groups, such as pregnant women and people with underlying health conditions. Along with other protective measures, vaccination can help keep everyone safe during the winter months.

With your support, we hope to spread these messages far and wide. Here you will find some of the campaign materials translated into your language, which you may want to use in your newsletters, webpages and social media.

Together, we are #UnitedInProtection.

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| **Translation:** |

**Social media card copy for organic dissemination**

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| **COPY CARD** | **TRANSLATION** |
| Annual vaccination can protect from you from the flu and related complications.  Get vaccinated: make vaccines work.  *#UnitedInProtection* |  |

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|  | **Copy post suggestion** | **TRANSLATION** |
| **POST SUGGESTION 1** | Influenza can be dangerous for vulnerable groups, such as:   * ​pregnant women * ​young children * ​​older people * immunocompromised people   Get vaccinated to protect yourself and your loved ones.​  🔗​click the link to learn more.  #UnitedInProtection |  |
| **POST SUGGESTION 2** | 👉 With vaccination ​we can protect ourselves and those around us from seasonal influenza​.​  This season, choose the safe and effective option.​  Learn more at 🔗​[link]  #UnitedInProtection |  |