**@EU\_Health - UnitedInProtection**

**A lifelong approach to vaccination campaign**

**Suggested Mentions**

TW: @EU\_Health, @EU\_Commission

IG: europeancommission

FB: EuropeanCommission

**Hashtags:**

Campaign: #UnitedInProtection

EU: #HealthUnion

Join the *#UnitedInProtection* campaign and help us raise awareness of the importance and benefits of vaccination at every stage of life. Vaccines are safe and effective. Being up to date with the recommended vaccinations and boosters is an important way to keep our loved ones and ourselves safe from diseases.

With your support, we hope to spread these messages far and wide Here you will find some of the campaign materials translated into your language that you may wish to use in your newsletters, webpages and on social media. Together, we are #UnitedInProtection.

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| **Translation:** |

**Editable Posters**

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| **Copy:** | **TRANSLATION** |
| Vaccination saves lives.  Check your status to make sure you are fully protected.  Get vaccinated: make vaccines work.  #UnitedInProtection |  |

**Banners and social media cards**

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|  | **Copy** |
| **BANNER +**  **COPY CARDS (IG, TW, FB, LINKEDIN)** | Get vaccinated: make vaccines work.  #UnitedInProtection |
| **Translation** |  |

**Instagram, Facebook, Twitter - Copy Post suggestions**

These suggested posts can be used to help share the campaign’s key messages on social media.

They cover three different angles: the first underlines that vaccines are one of the most effective methods of protection against diseases, the second talks about vaccination as a tool for healthier communities, and the last one is a reminder of the need for a lifelong approach to vaccination.

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| Translation: |

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|  | **COPY** | **Translation** |
| **COPY 1** | Vaccination is a simple gesture that protects you and the community 🫂​  Get vaccinated: make vaccines work!  Learn more 🔗​  #UnitedInProtection |  |
| **COPY 2** | #UnitedInProtection! ​ Getting vaccinated is one of the most effective ways to defend yourself from infectious diseases.  It takes a little effort, but grants you a healthier life.​  Learn more 🔗​ |  |
| **COPY 3** | 👉 Vaccines and booster doses help us stay #UnitedInProtection!    Let’s protect our health at every stage of life 🫂​  Get vaccinated: make vaccines work.  Learn more 🔗​ |  |

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| **Copy card suggestions** | **TRANSLATION** |
| Vaccines are safe and they can protect people from severe illness or death.  **Get vaccinated: make vaccines work.**  **#UnitedInProtection** |  |
| We can protect our whole community by being up to date on vaccinations.  **Get vaccinated: make vaccines work.**  **#UnitedInProtection** |  |
| Vaccines can protect us from infectious diseases at every stage of life.  **Get vaccinated: make vaccines work.**  **#UnitedInProtection** |  |